

Insertion Order



PUBLICATIONS Print And Digital	AD SELECTION Indicate A - J	IS AD A PICK-UP?	B&W Ad Price	4-COLOR Ad Price	TOTAL PRICE
Spring 2019 Bulletin					
Summer 2019 Bulletin					
Fall 2019 Bulletin					
2019 TechCon Exhibit Guide					
Print Advertising Subtotal >					
Subtract 10% for two print ads on the same order >					

2019 TechCon Sponsorships - Descriptions of sponsorships listed on pages 8-9.

<input type="checkbox"/> Platinum Sponsor\$4,000	<input type="checkbox"/> Notepads (2-color)\$3,000	<input type="checkbox"/> Online Hotel Registration Splash Page\$1,000
<input type="checkbox"/> Gold Sponsor\$3,000	<input type="checkbox"/> Welcome Reception\$3,000	<input type="checkbox"/> Exhibit Hall Park Bench\$ 750
<input type="checkbox"/> Silver Sponsor\$2,100	<input type="checkbox"/> Specialty Coffee Cart\$3,750	<input type="checkbox"/> Exhibit Hall Carpet Decal Set (2x2)\$2,000
<input type="checkbox"/> Bronze Sponsor\$1,200	<input type="checkbox"/> Evening Networking Mixer\$2,600	<input type="checkbox"/> Promenade Carpet Decal (10x10).....\$3,500
<input type="checkbox"/> Wi-Fi Sponsor\$5,000	<input type="checkbox"/> Frozen Treat Station in the Exhibit Hall\$2,500	<input type="checkbox"/> Exhibit Hall Aisle "Dangler" Banner\$1,000
<input type="checkbox"/> Mobile App\$4,100	<input type="checkbox"/> Exhibit Reception\$2,400	<input type="checkbox"/> Escalator Branding\$3,000
<input type="checkbox"/> ID Badges\$4,000	<input type="checkbox"/> Tote Bags (max 5 sponsors)\$2,500	
<input type="checkbox"/> Logo Bottle Water\$3,750	<input type="checkbox"/> Online Registration Splash Page\$2,300	
		Sponsorships Subtotal <input style="width: 100px; height: 20px;" type="text"/>

TechCon Website

<input type="checkbox"/> EP-1A: Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high).....	\$895	_____
<input type="checkbox"/> EP-1B: Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high).....	\$495	_____
<input type="checkbox"/> EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high).....	\$395	_____
<input type="checkbox"/> EP-2: VISIT US NOW: Link and company logo with link on the Exhibitor's Profile Page	\$395	_____
<input type="checkbox"/> EP-3: Unlimited Press Releases (Product Pages or Show Specials) on the Exhibitor's Profile page	\$95	_____

SVC Website

<input type="checkbox"/> W-1: Banner Ad on SVC Website (240 px wide x 120 px high)	(12 months).....	\$550	_____
<input type="checkbox"/> W-2: Corporate Sponsor Logo SVC Website (240 px wide x 84 px high).....	(12 months).....	\$200	_____
<input type="checkbox"/> W-3: Used Equipment Bulletin Board on SVC Website	(2 months)	\$110	_____

eMarketing

<input type="checkbox"/> EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high)	(12 issues)	\$1,050	_____
<input type="checkbox"/> EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high)	(4 issues)	\$3,000	_____
<input type="checkbox"/> EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(1 issue)	\$ 600	_____
<input type="checkbox"/> EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high)	(4 issues).....	\$2,100	_____

Digital Advertising Subtotal

PLEASE PRINT CLEARLY

Advertiser Information

Name _____ Date _____

Company/Organization _____

MS/Building/PO Box _____

Street _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Cell or Alternate Phone _____

eMail _____ Web Site _____

Agency Information

Name _____ Date _____

Company/Organization _____

MS/Building/PO Box _____

Street _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Cell or Alternate Phone _____

eMail _____ Web Site _____

TOTAL