

Insertion Order



PUBLICATIONS Print And Digital	AD SELECTION Indicate A - J	IS AD A PICK-UP?	B&W Ad Price	4-COLOR Ad Price	TOTAL PRICE
Spring 2020 Bulletin					
Summer 2020 Bulletin					
Fall 2020 Bulletin					
2020 TechCon Exhibit Guide					
Print Advertising Subtotal >					
Subtract 10% for two print ads on the same order >					

2020 TechCon Sponsorships - Descriptions of sponsorships listed on pages 8-9.

- | | | |
|--|--|---|
| <input type="checkbox"/> Platinum Sponsor\$4,000 | <input type="checkbox"/> Notepads (2-color)\$3,000 | <input type="checkbox"/> Online Hotel Registration Splash Page\$1,000 |
| <input type="checkbox"/> Gold Sponsor\$3,000 | <input type="checkbox"/> Welcome Reception\$3,000 | |
| <input type="checkbox"/> Silver Sponsor\$2,100 | <input type="checkbox"/> Specialty Coffee Cart\$3,750 | |
| <input type="checkbox"/> Bronze Sponsor\$1,200 | <input type="checkbox"/> Farewell Social\$3,000 | |
| <input type="checkbox"/> Wi-Fi Sponsor\$5,000 | <input type="checkbox"/> Frozen Treat Station in the Exhibit Hall\$2,500 | |
| <input type="checkbox"/> Mobile App Splash Screen\$2,500 | <input type="checkbox"/> Exhibit Reception\$2,400 | |
| <input type="checkbox"/> ID Badges\$4,000 | <input type="checkbox"/> Tote Bags (max 5 sponsors)\$2,500 | |
| <input type="checkbox"/> Logo Bottle Water\$3,750 | <input type="checkbox"/> Online Registration Splash Page\$2,300 | |
- Sponsorships Subtotal**

TechCon Website

- | | | |
|---|-------|-------|
| <input type="checkbox"/> EP-1A: Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high)..... | \$895 | _____ |
| <input type="checkbox"/> EP-1B: Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high)..... | \$495 | _____ |
| <input type="checkbox"/> EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)..... | \$395 | _____ |
| <input type="checkbox"/> EP-2: EXHIBITOR QUICK LINK — Company logo with link on the Exhibitor's Profile Page..... | \$395 | _____ |
| <input type="checkbox"/> EP-3: Press Releases: Product Pages or Show Specials on the Exhibitor's Profile page..... | \$ 95 | _____ |

SVC Website

- | | | | |
|--|-------------------|-------|-------|
| <input type="checkbox"/> W-1: Banner Ad on SVC Website (240 px wide x 120 px high) | (12 months) | \$550 | _____ |
| <input type="checkbox"/> W-2: Corporate Sponsor Logo SVC Website (240 px wide x 84 px high)..... | (12 months) | \$200 | _____ |
| <input type="checkbox"/> W-3: Used Equipment Bulletin Board on SVC Website | (2 months) | \$110 | _____ |

eMarketing

- | | | | |
|--|-------------------|---------|-------|
| <input type="checkbox"/> EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high) | (12 issues) | \$1,050 | _____ |
| <input type="checkbox"/> EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high) | (4 issues) | \$3,000 | _____ |
| <input type="checkbox"/> EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high) | (1 issue) | \$ 600 | _____ |
| <input type="checkbox"/> EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high) | (4 issues) | \$2,100 | _____ |

Digital Advertising Subtotal

TOTAL

PLEASE PRINT CLEARLY

Advertiser Information

Name _____ Date _____

Company/Organization _____

MS/Building/PO Box _____

Street _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Cell or Alternate Phone _____

eMail _____ Web Site _____

Agency Information

Name _____ Date _____

Company/Organization _____

MS/Building/PO Box _____

Street _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Telephone _____ Fax _____

Cell or Alternate Phone _____

eMail _____ Web Site _____