

Insertion Order



PUBLICATIONS Print And Digital	AD SELECTION Indicate A - J	IS AD A PICK-UP?	4-COLOR Ad Price	TOTAL PRICE
Spring 2021 Bulletin				
Summer 2021 Bulletin				
Fall 2021 Bulletin				
2021 TechCon Final Program & Exhibit Guide				
Publications Advertising Subtotal >				
Subtract 10% for two print ads on the same order >				

2021 TechCon Sponsorships – Descriptions of sponsorships listed on pages 8-9.

Platinum Sponsor	\$4,250	Logo Bottle Water	\$3,750	Exhibit Reception	\$3,500
Gold Sponsor	\$3,250	Notepads (2-color)	\$3,000	Tote Bags (max 5 sponsors)	\$2,750
Silver Sponsor	\$2,250	Welcome Reception	\$3,000	Online Registration Splash Page	\$2,500
Bronze Sponsor	\$1,250	Specialty Coffee Cart	\$3,750	Online Hotel Registration Splash Page	\$1,500
Wi-Fi Sponsor	\$5,000	Young Members Recognition and		Exhibit Hall Aisle Danglers	\$1,250
Abstract Book	\$3,500	Farewell Social	\$3,000	Walkway Markers	\$ 500
ID Badges	\$4,500	Dessert in the Exhibit Hall	\$3,000		

Sponsorships Subtotal

TechCon Website

EP-1A: Banner Ad in masthead on the TechCon Website with link (286 px wide x 215 px high)	\$895
EP-1B: Banner Ad, Right Column, top on the TechCon Website with link (276 px wide x 166 px high)	\$495
EP-1C: Banner Ad, Right Column, bottom on the TechCon Website with link (276 px wide x 166 px high)	\$395
EP-2: VISIT US NOW: Link and company logo with link on the Exhibitor's Profile Page	\$395

SVC Website

W-1: Banner Ad on SVC Website (240 px wide x 120 px high) (12 months)	\$550
W-2: Corporate Sponsor Logo SVC Website (240 px wide x 84 px high) (12 months)	\$200
W-3: Used Equipment Bulletin Board on SVC Website (2 months)	\$110

eMarketing

<input type="checkbox"/> EM-1: SVConnections: Static Banner Ad with link (200 px wide x 300 px high) (12 issues)	\$1,050
<input type="checkbox"/> EM-2: TECHTalk: Horizontal Banner with link (360 px wide x 100 px high) (4 issues)	\$3,000
<input type="checkbox"/> EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high) (1 issue)	\$ 600
<input type="checkbox"/> EM-3: TECHTalk: Vertical Banner with link (200 px wide x 300 px high) (4 issues)	\$2,100

SVC Products & Services Directory

<input type="checkbox"/> PS-1: Product and Services Guide Listing to Enhanced Corporate Sponsor (Silver + level and greater)	\$0
<input type="checkbox"/> PS-2: Product and Services Guide Listing to Base Corporate Sponsors (Silver level)	\$250
<input type="checkbox"/> PS-3: Product and Services Guide Listing to TechCon (Exhibitor only)	\$300
<input type="checkbox"/> PS-4: Product and Services Guide Listing (non-SVC Exhibitor/Sponsor)	\$500

Digital Advertising Subtotal

PLEASE PRINT CLEARLY Advertiser Information

Name _____ Date _____
 Company/Organization _____
 MS/Building/PO Box _____
 Street _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Telephone _____ Fax _____
 Cell or Alternate Phone _____
 eMail _____ Web Site _____

Agency Information

Name _____ Date _____
 Company/Organization _____
 MS/Building/PO Box _____
 Street _____
 City _____ State/Province _____
 Zip/Postal Code _____ Country _____
 Telephone _____ Fax _____
 Cell or Alternate Phone _____
 eMail _____ Web Site _____

TOTAL